



# THE PROOF IS IN THE PROCESS

o **Tammy Ice**  
INC Research ProgramAccelerate Specialist

 **The Trusted Process®**

**Meet Tammy Ice**, a ProgramAccelerate® Specialist. As Director of Patient Recruitment and Investigator Services, she knows that even the best laid plans need strong contingency strategies to sustain and boost the enrollment momentum of a study.

Patient recruitment and retention is arguably one of the most challenging and time-sensitive elements to a clinical study. Particularly in trials with difficult indications or tight inclusion criteria, unexpected delays are, well, expected. Tammy and her team of patient recruitment specialists must not only develop an ideal patient enrollment plan, but also well thought-out contingency plans – within the financial parameters of the trial.

Once the study begins, the ProgramAccelerate phase is focused on building momentum. To promote patient enrollment, Tammy's team develops and executes detailed study toolkits and out reach strategies for sites and their patients, designed to meet enrollment milestones and increase protocol compliance. What sets INC Research apart is having one central specialized recruitment team managing every site for a complete picture of the study.

With this big picture view, patient recruitment specialists are able to quickly activate contingency plans across the entire study when needed. In one case, INC Research was conducting a difficult-to-enroll pain trial. To boost enrollment, the team deployed a direct mail campaign as part of the contingency plan. The sites received calls from interested subjects within days! Patient enrollment timelines were positively impacted and the study stayed on track.

ProgramAccelerate is the third phase of our Trusted Process®. This is where your project moves into high gear. Momentum builds with patient recruitment and patient monitoring. Data is proactively processed and assessed, ensuring project timelines and quality are actively managed. Successful management of your trial during ProgramAccelerate enables us to move towards a QualityFinish®.

At INC Research, it's all about the process...our Trusted Process...our proven, metrics-driven methodology that delivers predictably dependable outcomes – created and perfected by us. By consistently delivering actionable results, we are able to support your critical drug development programs, on time and on budget.

To learn about how our Trusted Process can help complete your Phase I-IV trials, please contact Trisha Vonder Reith at [tvonder@incresearch.com](mailto:tvonder@incresearch.com).

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